

FUNDRAISERS *at* LULAROE



MATCHING POLICY

GOAL

Welcome friends to the Matching Policy Guide for LuLaRoe. The goal of Fundraisers is to be actively involved in helping your community, as well as increasing awareness for your LuLaRoe Business. Here you will find information necessary for you to continue Blessing Lives and Strengthening Families! YAY!!

Wholesale Prices (per item)

Donation Amount (per item)

\$20 and Up*	\$3
\$10 - \$19*	\$2
Under \$10*	\$1.50

*These prices are based off of wholesale pricing, NOT retail.

LuLaRoe will only match your donation once you have reached \$100 in funds raised.

EXAMPLE 1

MATCHING ITEMS SOLD TO DOLLARS RAISED



If you sell an Amelia at your Fundraiser you will then donate \$3 to your organization. Once you have raised \$100, LuLaRoe will begin to match your donations.

EXAMPLE 2

FUNDRAISER MATCH SHEET

Styles	Match Value	Quantity	\$ Raised
MAXI	\$3.00	X 12	= \$ 36
AMELIA	\$3.00	X 15	= \$ 45
ANA	\$3.00	X 8	= \$ 24
IRMA	\$2.00	X 10	= \$ 20
CLASSIC T	\$2.00	X 7	= \$ 14
KIDS LEGGINGS	\$1.50	X 5	= \$ 7.50
Consultant Total Match			\$146.50
LuLaRoe Total Match			\$146.50
Total Amount Raised			\$293.00

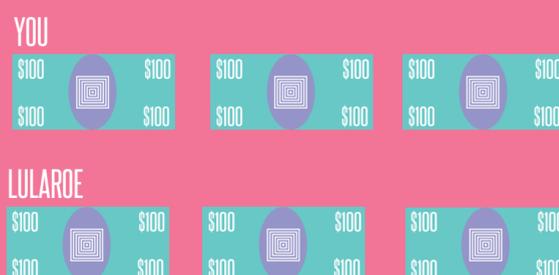
See Fundraiser Match Sheet for full product list.

Using the Fundraiser Match Sheet, you can easily total your donation and what LuLaRoe will match to see how much has been raised during your Fundraiser.

EXAMPLE 3

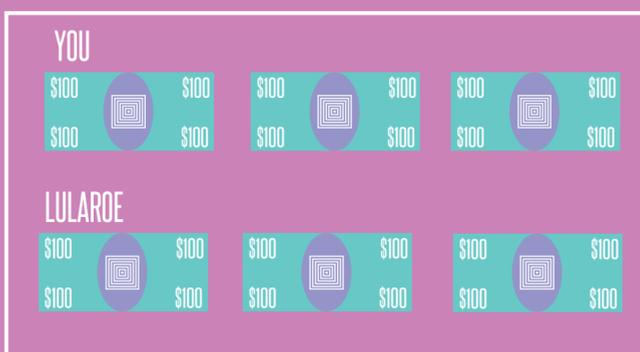
MATCHING DONATIONS

If you have a fantastic Fundraiser and raise \$300, LuLaRoe will match the \$300 dollars donated by you for a total of \$600 donated to your organization! YAY!



POLICY

DONATING ABOVE THE AMOUNT RAISED



TOTAL DONATION: \$700

If you choose to donate above the amount raised, Great! Just remember, LuLaRoe will only match the amount raised, not any extra funds you personally donate above that which was raised.

NOT REACHING MINIMUM MATCH AMOUNT

If your Fundraiser reaches below the minimum, that's okay! Still donate and continue to bless the lives of others. Just remember that Consultants are not permitted to donate the difference for LuLaRoe to match.

TOTAL DONATION: \$50



There is no maximum amount or limit to what LuLaRoe will match.