



# Fundraiser Policy

As a company, LuLaRoe encourages Fashion Consultants to be good citizens and active in their community. To this end, LuLaRoe will match a Consultant's donation to most charitable Organizations.

This document is designed to provide direction for receiving approval and hosting fundraisers.

Goal: The goal of fundraisers is to be actively involved in helping your community as well as increasing awareness for your business and LuLaRoe as a brand.

## What Fundraisers are Allowed?

Currently, LuLaRoe will support most fundraisers that Consultants deem worthwhile if the proper steps are taken to notify LuLaRoe prior to the event. LuLaRoe maintains sole discretion as to which fundraisers will be approved.

## Steps for a Fundraising Event:

1. Send a detailed email to [fundraisers@lularoe.com](mailto:fundraisers@lularoe.com) describing your fundraiser, the name of the Business or foundation the funds are being raised for, and the date of the fundraiser.
2. Home Office will reply within 2 business days to inform you if your fundraiser request has been approved.
3. Sell your product either at the fundraiser or at Pop-Up Boutiques clearly promoting the charitable Organization you're raising funds for. (Please follow any rules created by the Organization regarding the use of their name and promoting/fundraising for them. LuLaRoe will not be held liable for any breaches of their policies and procedures.)
4. The LuLaRoe Fashion Consultant will write a check for the Organization/Business/Cause that the funds are being raised for.
5. Once the fundraiser has finished, send a copy of the detailed inventory list showing what was sold to [fundraisers@lularoe.com](mailto:fundraisers@lularoe.com) along with the name and address of the individual we need to remit payment to. (Please note, LuLaRoe will not reimburse any Consultant for payments already made. We will match your contribution up to our matching limit as stated in this document.)

## Matching Limits:

LuLaRoe will match each contribution up to the following limits on pieces sold. All product costs refer to the wholesale value.

1. \$3 for items \$20.00 and up
2. \$2 for items \$10.00 - \$19.00
3. \$1.50 for items under \$10.00